



Southern Nevada
CCIM Chapter



2024 Sponsorship Packet

What is CCIM?

The Southern Nevada CCIM Chapter invites you to be a part of this nationally recognized networking and education organization. If you practice commercial real estate in the Southern Nevada area (broker, managing broker, lender/financier, consultant, appraiser, developer, investor/owner, asset/portfolio manager, corporate real estate executive, or commercial property tax consultant), consider the benefits of aligning yourself with this premier organization.

A CCIM (Certified Commercial Investment Member) is a recognized expert in the commercial and investment real estate industry. The CCIM lapel pin is earned after successfully completing a designation process that ensures CCIMs are proficient not only in theory, but also in practice. This elite corps of CCIMs includes brokers, leasing professionals, investment counselors, asset managers, appraisers, corporate real estate executives, property managers, developers, institutional investors, commercial lenders, attorneys, bankers, and other allied professionals.

A CCIM is part of a global commercial real estate network with members across North America and more than 30 countries. This professional network has enabled CCIM members to close thousands of transactions annually, representing more than \$200 billion in value. As a result, the experts who possess the CCIM designation are an invaluable resource for commercial real estate owners, investors and users.



304 / Members

25+ / Events

9% / Growth Rate

CCIMs are

- brokers
- property managers
- leasing professionals
- developers
- investment counselors
- institutional investors
- asset managers
- commercial lenders
- CRE executives
- appraisers
- attorneys
- bankers
- other allied professionals



The Power of the Pin

For more than 50 years, CCIM Institute has been the leader in commercial real estate professional development and the premier networking organization for the industry.

More than 20,000 professionals have completed the core designation program to earn the CCIM pin, commercial real estate's most coveted credential. Today, fewer than 10 percent of commercial real estate investors and advisers currently wear the CCIM pin, making them the go-to experts in their respective markets. Industry research has shown that CCIM designees significantly outperform non-designated professionals across key metrics, including compensation.

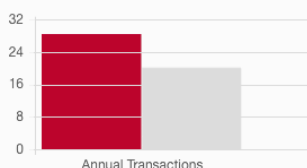
10%

Less than 10% of commercial real estate professionals are CCIMs.



42%

CCIMs average 42% more transactions annually than a typical brokerage specialist.



67%

of CCIM designees hold the title of owner, partner, principal, president, vice president, or broker.



Sponsorship Opportunities

Designees and Sponsor Appreciation

We make it a point to show our appreciation to sponsors through access to exclusive events around Las Vegas. We have flown high over the Strip in private helicopter tours and attended the opening game of the very first season of the Golden Knights. Join us this year to see what new experiences we have in store.

Wine Soiree and Silent Auction

The annual wine soiree and silent auction is our annual opportunity to dress to the nines, mingle and catch up on new projects as we celebrate another year of hard work. This is a chance to enjoy a night filled with food, drinks and prizes. Previous events attendees have included professionals from all sectors of the CRE community.

Monthly Luncheon

Make new connections with leading deal-makers and executives during our monthly luncheon series that tackle trending topics and impactful business developments such as "A Complete Update on the Marijuana Industry" and "The Development of the Raiders Stadium".



MARQUEE EVENTS

Monthly Luncheons

Community Service

Wine Soiree and
Silent Auction

Designee and Sponsor
Appreciation

Putt Putt Tournament

Holiday Luncheon

**PLATINUM****\$7,000****GOLD****\$5,000****SILVER****\$3,000****BRONZE****\$2,500****COPPER****\$1,250****CHAPTER
MEMBERSHIPS****8 PEOPLE****5 PEOPLE****3 PEOPLE****2 PEOPLE****1 PERSON****PREPAID
LUNCHES****8 PEOPLE****5 PEOPLE****3 PEOPLE****2 PEOPLE****1 PERSON****WINE, FALL, AND
SPONSOR EVENTS****8 PEOPLE****5 PEOPLE****3 PEOPLE****2 PEOPLE****1 PERSON****LUNCH SPONSOR****✓****✓****✗****✗****✗****QUARTERLY
MAILING LABELS****✓****✓****✗****✗****✗****WEBSITE
RECOGNITION****✓****✓****✓****✓****✓****NEWSLETTER
RECOGNITION****FULL PAGE AD****1/3 OF BACK OR
1/2 PAGE AD****1/4 PAGE AD****BUSINESS CARD AD****COMPANY NAME****TOTAL VALUE****\$23,500****\$18,625****\$8,425****\$4,700****\$2,975**

Sponsor Us

Yes, I want to sponsor the CCIM Southern Nevada Chapter

Company Name _____

Main Contact _____

Email _____ Phone _____

Address _____

City, State, Zip _____

Email invoice to _____

Sponsor Level

☐

\$7,000

Platinum

8 Members

☐

\$5,000

Gold

5 Members

☐

\$3,000

Silver

3 Members

☐

\$2,500

Bronze

2 Members

☐

\$1,250

Copper

1 Member

Please provide members names below based on Sponsor Level.

Indicate payment method below:

☐

Bill Me

☐

Check for \$ _____ enclosed.

Payable to: Southern Nevada CCIM

For more information, contact:

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Southern Nevada CCIM

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Southern Nevada
CCIM Chapter

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